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[www.number10.gov.uk](http://www.number10.gov.uk)

THE PRIME MINISTER

19 August 2010

Dear Staff and Children

Thank you all for writing to me about the 'Send My Friend to School 2010' campaign and for enclosing the excellent scarves.

I am particularly pleased that this year's theme is the 1GOAL campaign. As well as my Government's support for 1GOAL, I have also personally signed-up to 1GOAL and hope that it will be successful in galvanising international action to help get every child around the world into school.

It is so important to invest in the education of children. Education provides children with the best route out of poverty, giving them the power to improve their own lives and the lives of others in their community. This is particularly true for girls and for children with disabilities.

We strongly support actions to achieve all Millennium Development Goals and we will prioritise aid spending to ensure that everyone has access to clean water, sanitation, healthcare and education. We are also committed to making sure that every pound we spend is used in the best way to benefit as many children as possible.

The last decade has seen some progress in delivering universal primary education, with over 40 million more children going to school. Yet, 72 million children are still denied an education. Action is needed to help these children.

I hope many millions of supporters from around the world will have been inspired to sign up to the 1GOAL campaign during the tournament, and that leaders around the world take this momentum forward to help reach the education Millennium Development Goal.

I hope that as you watched the 2010 FIFA World Cup, the first to be held on the African continent, you were proud to know that you joined so many global football players to be part of a unique Campaign to provide a better future for every child on our planet.

Thank you again for writing.

Yours sincerely

A handwritten signature in black ink, appearing to read "David Cameron". The signature is written in a cursive style with a long horizontal flourish at the end.

The Staff and Children, Bell Farm Junior School